

Flip Field Card

WALK AWAY IF

- Real profit is under \$5 and it will take over 30 minutes
- Sale price is under \$15. It rarely pencils out once time is counted
- Over 2 lbs with no brand premium
- The effective hourly rate is below your own rate

Exception: high volume identical items, where time per unit is much lower.

KEEP CHASING

- Vintage Pyrex
- Branded purses
- Decorative tins
- Athletic shoes over \$150, eBay only charges 8% on those

MARGIN CHECK

Healthy is 30 to 50 percent of the sale price after all costs. Under 20 percent means you are working for free once your time is counted.

SELLER FEES, US

PLATFORM	WHAT THEY TAKE
Depop	No selling fee. 3.3% + \$0.45 processing
Mercari	10% flat, on item + buyer-paid shipping
Etsy	6.5% + 3% + \$0.25, plus \$0.20 to list
eBay	13.6% most categories, + \$0.30 under \$10 or \$0.40 over
Poshmark	20% at \$15 and up. Flat \$2.95 under \$15

Read off each platform's own help pages, August 2026. Rates change, so check before you price a batch.

seedingserendipity.com/flip-calculator

CUT HERE · ONE FOR YOUR BAG, ONE FOR THE CAR

Flip Field Card

WALK AWAY IF

- Real profit is under \$5 and it will take over 30 minutes
- Sale price is under \$15. It rarely pencils out once time is counted
- Over 2 lbs with no brand premium
- The effective hourly rate is below your own rate

Exception: high volume identical items, where time per unit is much lower.

KEEP CHASING

- Vintage Pyrex
- Branded purses
- Decorative tins
- Athletic shoes over \$150, eBay only charges 8% on those

MARGIN CHECK

Healthy is 30 to 50 percent of the sale price after all costs. Under 20 percent means you are working for free once your time is counted.

SELLER FEES, US

PLATFORM	WHAT THEY TAKE
Depop	No selling fee. 3.3% + \$0.45 processing
Mercari	10% flat, on item + buyer-paid shipping
Etsy	6.5% + 3% + \$0.25, plus \$0.20 to list
eBay	13.6% most categories, + \$0.30 under \$10 or \$0.40 over
Poshmark	20% at \$15 and up. Flat \$2.95 under \$15

Read off each platform's own help pages, August 2026. Rates change, so check before you price a batch.

seedingserendipity.com/flip-calculator